



AR111 G53 LED Bulb - 12V - 45° - 12W

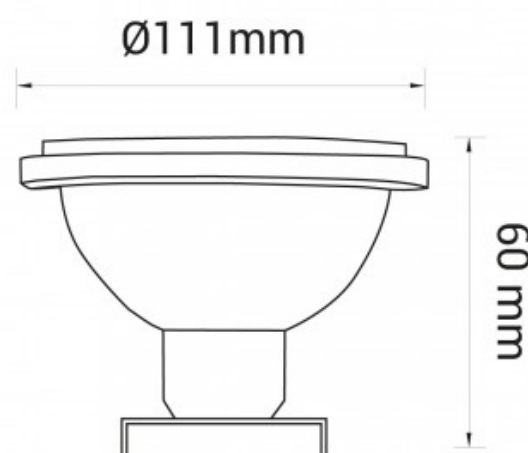
Ref. B1004

AR111 G53 LED bulb ideal for replacing conventional halogen bulbs up to 100W, with energy consumption savings of up to 85%. It incorporates SMD2835 LED chips that emit a focused light (45°) and high quality, with a power of 12W and a brightness of 950 lumens. Ideal for highlighting areas or products, enhancing their natural colors thanks to its CRI>80. Available in warm white (3000K) and neutral white (4000K) shades.




Product data

Hue	Neutral white, Warm white
Kelvin (K)	3000, 4000
Lumens (Lm)	950
CRI	80-85
Beam angle (°)	45°
Dimmable	No
Power (W)	12
Nominal Voltage (V)	12V-DC
Frequency (Hz)	50 - 60
Orientable	No
Use Outdoor	No
IP	IP20
Lifetime (h)	25000
Energy efficiency class	F (2021)
Certificates	CE, ROHS
Warranty	According to legal guarantee: 2 years



Product variants

Reference	Attributes	
B1004BN	Colour temperature - Neutral White	
B1004BC	Colour temperature - Warm White	